EXTRAORDINARY ANNOUNCEMENT

KONZUM Investment and Asset Management Public Limited Company (registered seat: 59 Andrássy Street, HU-1062 Budapest; company registration number: 10210901-2-42; hereinafter: 'Company') informs the market that on 27th July 2018, KONZUM PE Magántőkealap (registration number: 6122-44; managed by: Konzum Investment Fund Management Private Limited Company /registered seat: 59 Andrássy Street, HU-1062 Budapest; company registration number: 01-10-045654/, hereinafter as: 'KONZUM PE') has sold OTC transaction 439,262, namely four hundred thirty-nine thousand, two hundred sixty-two pieces of KONZUM shares issued by the Company, to securities funds and portfolios managed by OTP Fund Management Private Company Limited by Shares (registered seat: 1-3 Riadó Street, HU-1026 Budapest, company registration number: 01-10-043959) and OTP Real Estate Investment Fund Management Ltd. (registered seat: 1-3 Riadó Street, HU-1026 Budapest, company registration number: 01-10-044185).

As a result of the above transactions, the number of KONZUM shares to which voting rights are attached, held directly by KONZUM PE Magántőkealap, has decreased from 12,099,484, namely twelve million, ninety-nine thousand, four hundred eighty-four to 11,660,222, namely eleven million, six hundred sixty thousand, two hundred twenty-two pieces, consequently the share ratio of KONZUM PE Magántőkealap in the Company has decreased – temporarily – from 41.32% to 39.82%, crossing the threshold of 40% mentioned in Subsection (3) of Section 61 of Act of CXX of 2001 on the Capital Market.

Based on shareholder's information received on the present day, the ratio concerning the shares and voting rights of the shareholders with more than 5% ownership has changed as follows:

RS3. List and description of shareholders with more than 5% ownership (at the end of the period) with regard to the listed series:

Name	Depository	Quantity (No. of Shares)	Shareholding (%)
KONZUM PE Magántőkealap	no	11,660,222	39.82
Lőrinc Mészáros	no	4,082,300	13.94
Gellért Zoltán Jászai	no	2,175,706	7.43

However, the claim of KONZUM PE towards the Company arising out of the transaction published by the Company on 3rd July 2018 (https://bet.hu/newkibdata/126899883/reszesedes_csokkenes_KONZUM_PE.pdf) will be provided completely to the Company though the provision of in-kind contribution, therefore the shareholding of KONZUM PE is expected to rise above 45% again.

KONZUM PLC

Board of Directors