

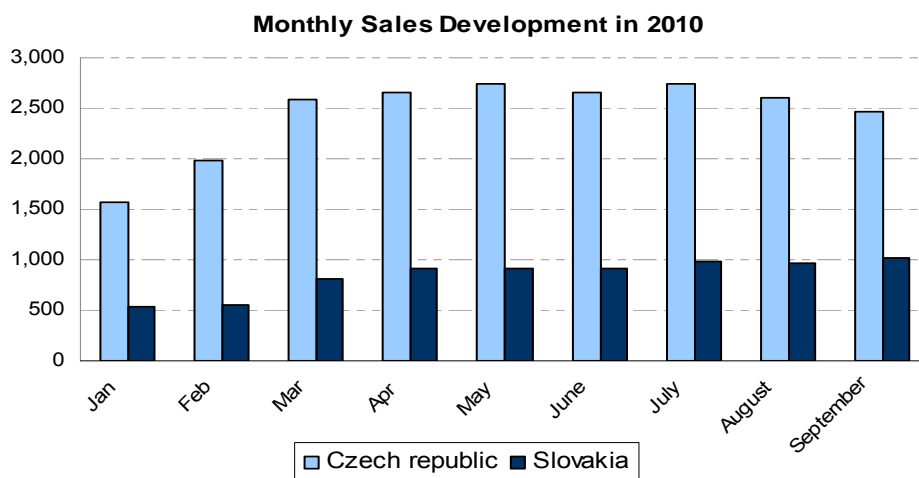


AAA AUTO Group Records 15% Sales Growth in the Third Quarter of 2010

Prague / Budapest, 18 October 2010 - AAA AUTO Group's unit sales grew 15% yoy in the third quarter of 2010. It is a confirmation of the gradual sales revival from last year's levels which began in May this year. The recovery has been most evident in Slovakia where unit sales grew 23% yoy in the third quarter of 2010.

AAA AUTO Group sold 10,777 cars in Q3 2010 of which 7,809 cars were sold in the Czech Republic (+13% yoy) and 2,968 in Slovakia (+23% yoy). This is a marked improvement when compared to last year's sales levels. This trend has been apparent since May when monthly sales exceeded the number of cars sold for the same period last year. Since then Group's monthly sales have been outperforming last year's levels.

The main driver for this trend was what could be perceived as a gradual but hesitant economic recovery that supported the third quarter's sales results which are traditionally weakened by the summer holidays. Also the Group's total sales for the first nine months of 29,617 sold cars ¹ which was higher by 2.6% when compared to the same period last year, confirm a moderate recovery from last year's recession levels.



The strong AAA AUTO Group's sales for Q3 2010 contrast with the market sales of new cars. The new car sales weakened in 3Q 2010 in both the Czech Republic and Slovakia on quarterly comparison (-20%) as well as when compared to the same period last year (-15%). On a nine months basis new car sales dropped on these two markets by a combine total of 11% yoy.

The AAA AUTO's sales results for the first nine months of 2010 also indicate that the company is well on track to meet its target to end the year 2010 with unit sales at the same or moderately below last year's levels.

¹ for continuing operations only

AAA Auto Group N.V. will report its financial results for the first nine months of 2010 on 19th November 2010.

	3Q 2010	<i>yoy</i>	9M 2010	<i>yoy</i>
Czech Republic	7,809	12.7%	22,002	2.1%
Slovakia	2,968	22.6%	7,615	4.3%
Group¹	10,777	15.2%	29,617	2.6%

Source: Company data

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