

## Announcement

The HybridBox Plc. informs its shareholders that the HomeSys Media Kft., which we own in 100%, signed a co-operation agreement today with the Gravity R&D Kft. about the integration of the Impress recommender system they have developed into the HomeSys Media Platform. The essence of the agreement is that the parties offer their services jointly, as well, strengthening each other's domestic and foreign market positions.

Budapest, 08. Feb. 2011

HybridBox Plc